

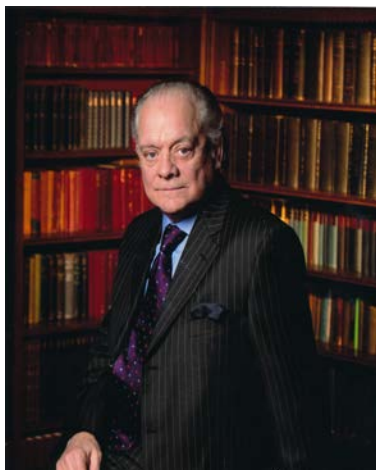
Dear Supporter

Please support our **Surviving Winter** appeal to help older and vulnerable people who need your help to stay warm this winter.

If you receive the Winter Fuel Payment from the government and don't need it perhaps you would consider donating it to the appeal, so we can distribute it to those who do. Donations do not have to be from the Winter Fuel Payment, support from young and old alike is welcome.

Approximately 400 vulnerable people die in Wiltshire & Swindon each winter from causes directly attributable to cold weather, rural isolation exacerbates the situation even further. Increases in energy prices mean more people than ever face considerable hardship this winter and it is estimated that 34,000 households in Wiltshire and Swindon are living in fuel poverty. It is shocking, in the 21st century, that so many people struggle to stay warm and healthy during the winter. Many suffer in silence, often hidden from view, withdrawn from the world around.

The **Surviving Winter** appeal was launched at The House of Commons on 10th November and has received lots of national and local coverage.



“Staying warm and healthy in our cold winters is something most of us take for granted. However, when the idea of those more fortunate “handing on” their winter fuel payments to local, vulnerable people was presented, I wanted to pledge my payment to the “Surviving Winter Appeal”. It would be great to think that all those people who are in a position to forego part or all of their own winter fuel payment could join this great scheme and spread a little warmth”.

Sir David Jason

Patrons: Mr John Bush OBE – Lord Lieutenant of Wiltshire The Right Reverend Dr Lee Rayfield – Bishop of Swindon
Baroness Warnock DBE

Chairman: Richard Handover CBE DL **Trustees:** Denise Bentley Helen Birchenough Christopher Bromfield David Holder Andrew Kerr Angus Macpherson DL Dame Elizabeth Neville DBE QPM Tim Odoire Alison Radevsky Ram Thiagarajah Sarah Troughton DL Elizabeth Webbe John Woodget Simon Wright

Chief Executive: Rosemary Macdonald

Our Surviving Winter appeal in 2010 raised £20,000, helping people like Mr and Mrs Parker from Netheravon, whose boiler gave up last year leaving them without heating. Luckily their house has an open fire which was important because Mr Parker has suffered a stroke so being warm is essential. But having to purchase additional wood and coal put a massive strain on their finances and their annual fuel bill rose to £2,340. A **Surviving Winter** grant was able to help with this extra cost.



The funds raised by **Surviving Winter** will be used to:

- **Support to local charities and groups with a track record** of looking after older and vulnerable people throughout the winter
- **Support individuals who need additional financial help** to heat their homes, eat properly, stay active and keep in touch with their family and community

Every penny you give us will be used to help people in Wiltshire and Swindon. If you would like to give your support please:

- Complete the enclosed form
- Call 01380 729284
- Visit Community Foundation website at www.wscf.org.uk - click on the **Surviving Winter** icon.

Thank You



Rosemary Macdonald, Chief Executive

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Donation Form

- I would like to donate £_____ to **Surviving Winter**
- I enclose a cheque made payable to The Community Foundation
- Please charge my credit card with the above amount

Mastercard / Visa Card No. _____ Expiry Date ____/____

Name on card _____ Signature _____

- Gift Aid Declaration: Please treat this and any donation received in the last six years as Gift Aid. Gift aiding will add 25% to the value of your donation*

Name _____

Address _____

Postcode _____ E:mail _____

Please return to:

Jon Yates
Development Director
The Community Foundation for Wiltshire & Swindon
48 New Park Street
Devizes
Wiltshire SN10 1DS

Tel: 01380 729284 www.wscf.org.uk E:mail info@wscf.org.uk

Thank You



Rosemary Macdonald, Chief Executive

* You must pay an amount of Income Tax and/or Capital Gains Tax for each tax year (6 April one year to 5 April the next) that is at least equal to the amount of tax that we will reclaim on your gifts for that tax year. Please notify us if you want to cancel this declaration, change your name or home address or no longer pay sufficient tax on your income and/or capital gains.

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